THE CREATIVE PORTFOLIO





PORT FOLIO

HELLO MY NAME IS SARA KOSTEVA

GRAPHIC DESIGN WEB DESIGN BRANDING

WEB DESIGN



RAKEN

Collection of web banner advertisements for a marketing campaign utilizing a bold color palette and custom photography.



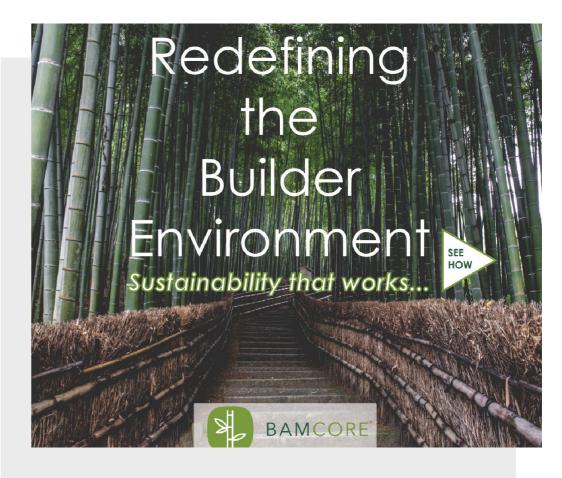
CALIFORNIA CONSTRUCTION COMPANY

VIBRANT BRAND













BAMCORE

Web banner advertisements for marketing campaign with an environmental focus, natural color palette and organic imagery collection.



INNOVATIVE BUILDING MATERIALS

SUSTAINABLE BRAND

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CORPORATE DESIGN

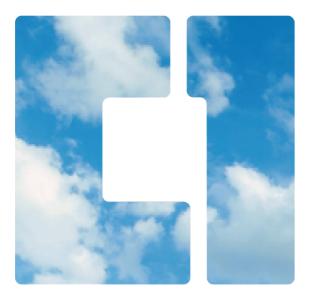


CONVERGEONE

Compilation of logo brand mark, email banner, web graphic, copywriting, and data sheets using an innovative approach while remaining within the corporate brand guidelines, color palette and style guide.

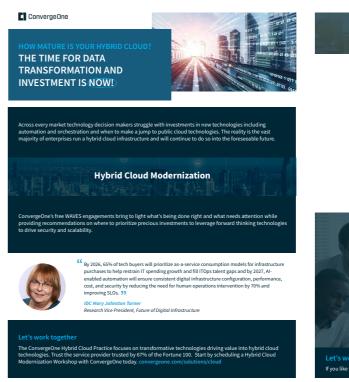
IT CLOUD TECHNOLOGY COMPANY

INNOVATIVE BRAND



ConvergeOne is a services-led cloud and applications solution provider that utilizes its intellectual property and unique methodologies to create value for customers and develop progressive solutions that connect people with purpose.





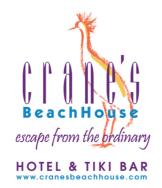


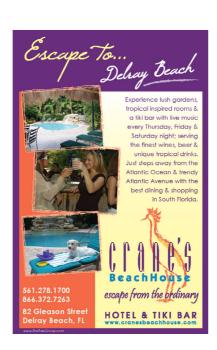


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ADVERTISEMENTS







CRANES BEACHHOUSE

Magazine advertisements for chic hotel and tiki bar with a whimsical theme and bold color palette. Design package also included branded logo print collateral materials, web advertisements, and digital banners.



RESORT + RESTAURANT

WHIMSICAL + PLAYFUL









PACKAGE DESIGN

DONE IN ONE

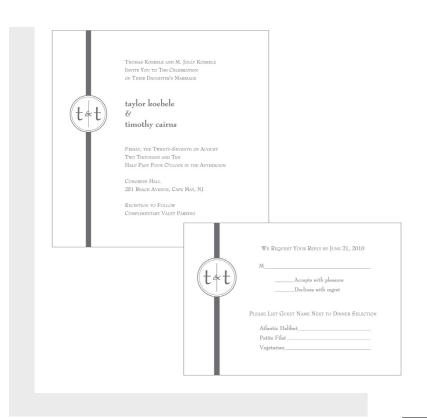
Corrugated package design and custom logo mailing tape for mailing dental implants using a contrasting color scheme to enhance visibility.

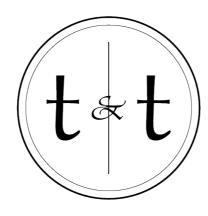


DENTAL IMPLANT COMPANY

CONTRAST COLORS

- 6 -







WEDDING DESIGN

TAYLOR & TIM

Custom design from concept to completion for a modern, contemporary style wedding at luxurious venue. Package included custom



wedding logo, bridal shower invitation, save the date, wedding invitation, reply card, program, match pack favors, fan, and thank you card.



DONALD & AMANDA

Creative print designs for a fun, playful, and classic beach themed destination wedding at an outdoor resort venue. Design package included custom logo, save the date, invitation, reply card, and envelope.

BRANDING + LOGOS



Selection of logos and brand marks for various different industries including small and midsize businesses and large corporations.

BRAND IDENTITY

TYPOGRPHY + ICONS



Variety of logos
utilizng typographic
design paired with
complementary
graphic illustrations
to communicate each
brand per industry
classification.











































THE CREATIVE PORTFOLIO

CONNECT





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